MINNESOTA MANUFACTURED™
Statewide Tour

Statewide Tour Sponsors

BE PART OF THE SOLUTION

Manufacturing careers are financially rewarding, hi-tech, and they offer some of the best benefits of any industry. Minnesota manufacturers are hiring, and now more than ever, youth need to discover the exciting career opportunities available in the industry.

We celebrate manufacturing every October as Minnesota manufacturers open their doors to students, parents, educators, and the public. On-site and virtual tours provide a high-impact, statewide showcase for manufacturing innovation and inspire the next generation to work in manufacturing.

Since 2011, the Statewide Tour has seen

26,110 Attend A Tour

224 Schools Participate

1,083 Educators Attend A Tour

1,135 Manufacturers Participate

1,659 Manufacturing Tours Take Place

Tour participants are convinced, the Minnesota Manufactured™ Statewide Tour is making a difference.

"Kids left inspired to explore jobs beyond what they see around them…inspired to weld, to learn computer-aided drawing, or work while the manufacturer assisted in paying for college in a manufacturing program. Our students greatly benefited from these experiences."

-Participating Educator

"We have seen the return on investment as youth that once toured have pursued certifications and are now part of our team."

- Participating Manufacturer

BRONZE $500 | SILVER $1,000 | GOLD $2,500 | PLATINUM $5,000

BE A SPONSOR. OPEN EYES. CHANGE LIVES.

Benefit	$500	$1,000	$2,500	$5,000
Sponsor recognition on statewide tour website	✓	✓	✓	✓
Event sponsor badge to place on your website and social media channels	✓	✓	✓	✓
Company listed as a sponsor on social media and event posts	✓	✓	✓	✓
Social media thank you posts	✓	✓	✓	✓
Sponsor recognition on information sent to schools		✓	✓	✓
Logo included in sponsor recognition		✓	✓	✓
Company description added to the sponsor listing on toolkits and resources		✓	✓	✓
One-page inserts on your company distributed to students		✓	✓	✓
Opportunity to include branded giveaway item for students		✓	✓	✓
Sponsorship acknowledgment in Minnesota Manufactured™ newsletter		✓	✓	✓
Logo included on Post-Tour Survey			✓	✓
Logo included on bags distributed to students			✓	✓
Invitation to participate in event planning committee			✓	✓
Company images included on social media posts and press releases				✓
Premium logo placement on marketing resources				✓
Premium logo on safety glasses distributed for each tour				✓
Video included on statewide tour website				✓
Feature story in Minnesota Manufactured™ newsletter				✓

Toolkits and Tour Guide Resources

Host Toolkit—planning guide for manufacturers hosting an event
Community Tour Toolkit—planning guide for communities hosting a multi-site event
Manufacturer Tour Guide—best practices for hosting a successful tour
Teacher Tour Guide—tips to maximize the experience for you and your students
Manufacturer Virtual Tour Guide—recommendations on hosting a successful virtual tour

Make payment to: Minnesota State Advanced Manufacturing Center of Excellence
Send to: Minnesota State Advanced Manufacturing Center of Excellence
Attention: Jaimee Meyer
Bemidji State University #34, 1500 Birchmont Drive NE, Bemidji, MN 56601-2699

MINNESOTA STATE
Advanced Manufacturing Center of Excellence

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