



# Sponsorship Opportunities

## BE PART OF THE SOLUTION

Manufacturing careers are financially rewarding, hi-tech, and they offer some of the best benefits of any industry. Minnesota manufacturers are hiring, and now more than ever, youth need to discover the exciting career opportunities available in the industry.

We celebrate manufacturing every October as Minnesota manufacturers open their doors to students, parents, educators, and the public. On-site and virtual tours provide a high-impact, statewide showcase for manufacturing innovation and inspire the next generation to work in manufacturing.



*Since 2011, the Statewide Tour has impacted*



**119,487**  
People



**23,049**  
K-12 Students



**204**  
Schools



**934**  
Educators



**1,059**  
Manufacturers



**1,556**  
Tours

**Tour participants are convinced, the Minnesota Manufactured™ Statewide Tour is making a difference.**

*"Kids left inspired to explore jobs beyond what they see around them...inspired to weld, to learn computer-aided drawing, or work while the manufacturer assisted in paying for college in a manufacturing program. Our students greatly benefited from these experiences."*

*-Participating Educator*

*"We have seen the return on investment as youth that once toured have pursued certifications and are now part of our team."*

- Participating Manufacturer



## BE A SPONSOR. OPEN EYES. CHANGE LIVES.

Benefit	\$500	\$1,000	\$2,500	\$5,000
Sponsor recognition on statewide tour website	Yes	Yes	Yes	Yes
Event sponsor badge to place on your website and social media channels	Yes	Yes	Yes	Yes
Company listed as a sponsor on social media and event posts	Yes	Yes	Yes	Yes
Social media thank you posts	Yes	Yes	Yes	Yes
Sponsor recognition on information sent to schools	Yes	Yes	Yes	Yes
Logo included in sponsor recognition	Yes	Yes	Yes	Yes
Company description added to the sponsor listing on toolkits and resources	Yes	Yes	Yes	Yes
One-page inserts on your company distributed to students	Yes	Yes	Yes	Yes
Opportunity to include branded giveaway item for students	Yes	Yes	Yes	Yes
Sponsorship acknowledgment in Minnesota Manufactured™ newsletter	Yes	Yes	Yes	Yes
Logo included on Post-Tour Survey	Yes	Yes	Yes	Yes
Logo included on bags distributed to students	Yes	Yes	Yes	Yes
Invitation to participate in event planning committee	Yes	Yes	Yes	Yes
Company images included on social media posts and press releases	Yes	Yes	Yes	Yes
Premium logo placement on marketing resources	Yes	Yes	Yes	Yes
Premium logo on safety glasses distributed for each tour	Yes	Yes	Yes	Yes
Video included on statewide tour website	Yes	Yes	Yes	Yes
Feature story in Minnesota Manufactured™ newsletter	Yes	Yes	Yes	Yes

### Toolkits and Tour Guide Resources

- Host Toolkit**—planning guide for manufacturers hosting an event
- Community Tour Toolkit**—planning guide for communities hosting a multi-site event
- Manufacturer Tour Guide**—best practices for hosting a successful tour
- Teacher Tour Guide**—tips to maximize the experience for you and your students
- Manufacturer Virtual Tour Guide**—recommendations on hosting a successful virtual tour

Make payment to: Minnesota State Advanced Manufacturing Center of Excellence  
 Send to: Minnesota State Advanced Manufacturing Center of Excellence  
 Attention: Jaimee Meyer  
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